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FOR IMMEDIATE RELEASE

**JUSTIN Vineyards & Winery
Announces
2005 ISOSCELES Pre-Release Event**

November 25, 2007, Paso Robles, CA – JUSTIN Vineyards & Winery will celebrate the release of their 2005 ISOSCELES Bordeaux-style blend on January 19, 2008 with a wine tasting and food pairing prepared by Ryan Swarthout, celebrated chef of Deborah's Room.

JUSTIN Vineyards & Winery Wine Society Members are invited to attend at no charge and will be allowed to purchase 2005 ISOSCELES without bottle limit. The general public is invited to attend for \$15 per person and may also purchase the 2005 ISOSCELES with membership in the Wine Society. This special wine offer is only valid for purchases made on January 19 at the winery.

Wine Society benefits include winemaker-selected 6 or 12 bottle shipments of JUSTIN wines in Spring and Fall of each year with all wines discounted 20% and shipped for free if to a California address. Average shipment cost range from \$175-\$195 for each 6-bottle shipment. Additional benefits include:

- complimentary wine tasting midweek in the Tasting Room, and on weekends in the members only Wine Society Lounge featuring food pairings, barrel tastings, entertainment & more!
- 20% discount from current retail prices on all JUSTIN wine and logo item purchases, including Gift Orders (sent with your personal greeting)
- complimentary shipping within California for all orders of 6 bottles or more (excluding reshipments if unable to deliver on first attempt)
- Priority access to ISOSCELES, ISOSCELES Reserve, JUSTIFICATION, SAVANT, as well as other limited production varietals, e.g.; Tempranillo, Mourvedre, Petit Verdot, Malbec, Muscat and OBTUSE "Port"
- Priority invitation to other specialty JUSTIN clubs such as the Wine & Cheese Club, BIG Reds Club and JUST-In Case Cabernet Club
- Exclusive invitation to the complimentary annual Wine Society Gala
- Complimentary Winery & Cave Tours or Vineyard tours by appointment

- Priority invitation and 20% discounted rates for the Guest Chef Dinner Series
- Priority reservations and 20% discounted rates for the four-room country inn and guest suites – The JUST Inn
- Priority seating at the intimate restaurant – Deborah’s Room, featuring a Wine Spectator Award of Excellence Wine List
- Complimentary subscription to the Wine Society Enews and semi-annual newsletter, the JUSTIN Times, featuring special offers and timely articles on wine, aging, vineyard and winery practices and wine industry news
- Exclusive invitation to unique member-only events such as the annual Golf Tournament and Winter Ski Trip
- Exclusive invitation to Wine Society recognition dinners throughout the United States
- Exclusive invitation to Annual JUSTIN ISOSCELES Pre-Release Event

JUSTIN Vineyards & Winery is Justin and Deborah Baldwin’s family-owned and operated winery making estate grown and produced wines in the heart of the Paso Robles appellation. JUSTIN’s emphasis is on making Bordeaux-style blends and single varietals, combining Old World tradition with New World techniques. JUSTIN offers wine sampling in both the Tasting Room and Wine Society Lounge, in addition to sensory evaluation and cave tours in the ISOSCELES Center, epicurean lunch and dinner at Deborah’s Room, and overnight retreats at the JUST Inn.

JUSTIN Vineyards & Winery is located at 11680 Chimney Rock Road, Paso Robles, California, 93446. The tasting room is open daily from 10am to 5pm. Tours daily by appointment at 10:30am and 2:30pm. For additional information, you may visit the website at www.justinwine.com.

The 2005 ISOSCELES release event will be held from 10:00am to 5:00pm, January 19, 2008. For reservations or more information, please call 805-238-6932 x133.

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